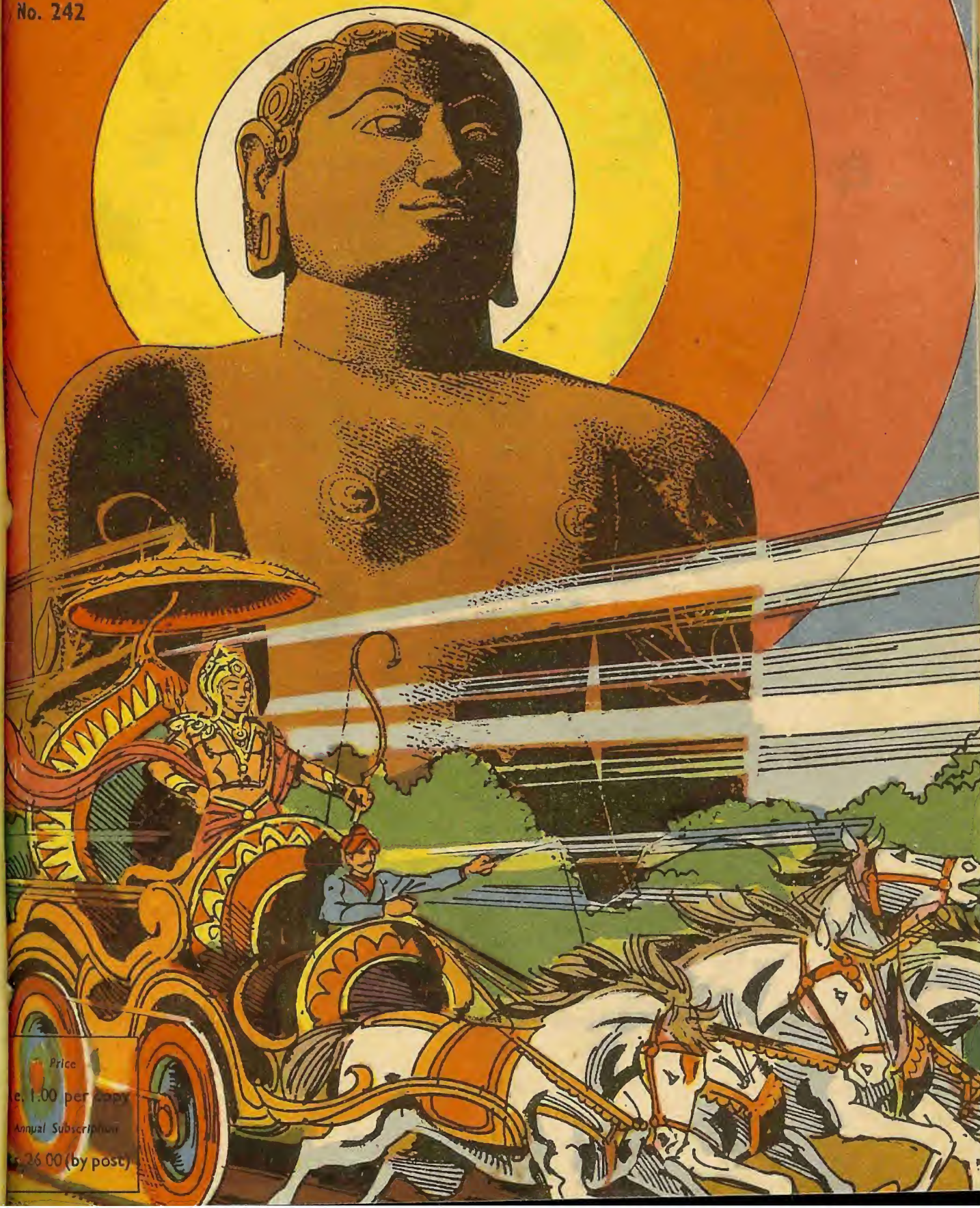




INDRAJAL
COMICS

No. 242

BAHUBALI



Price

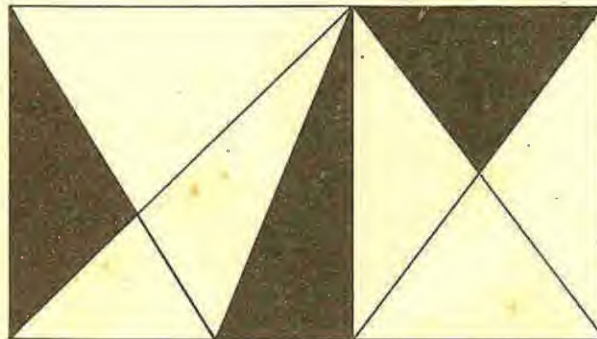
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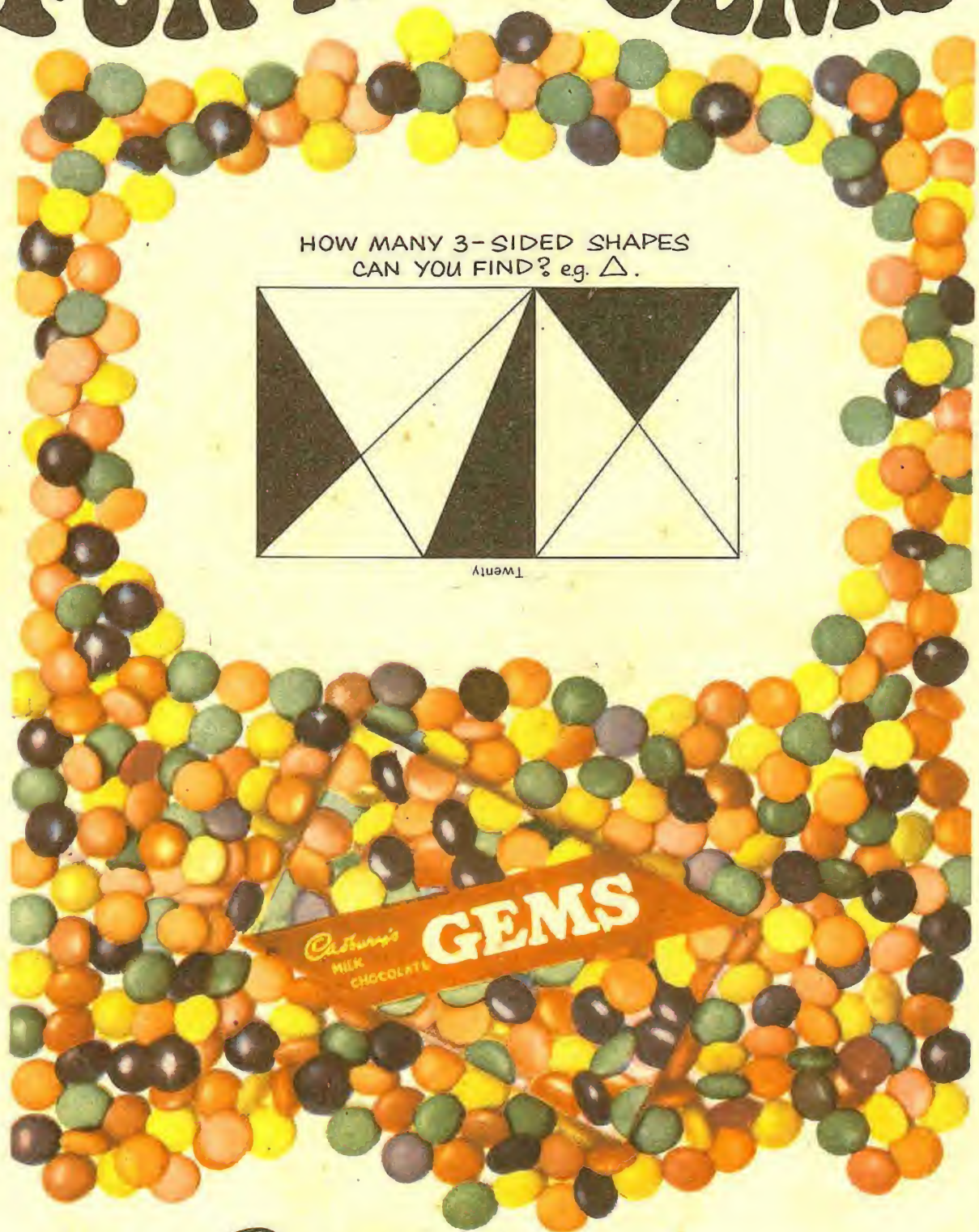
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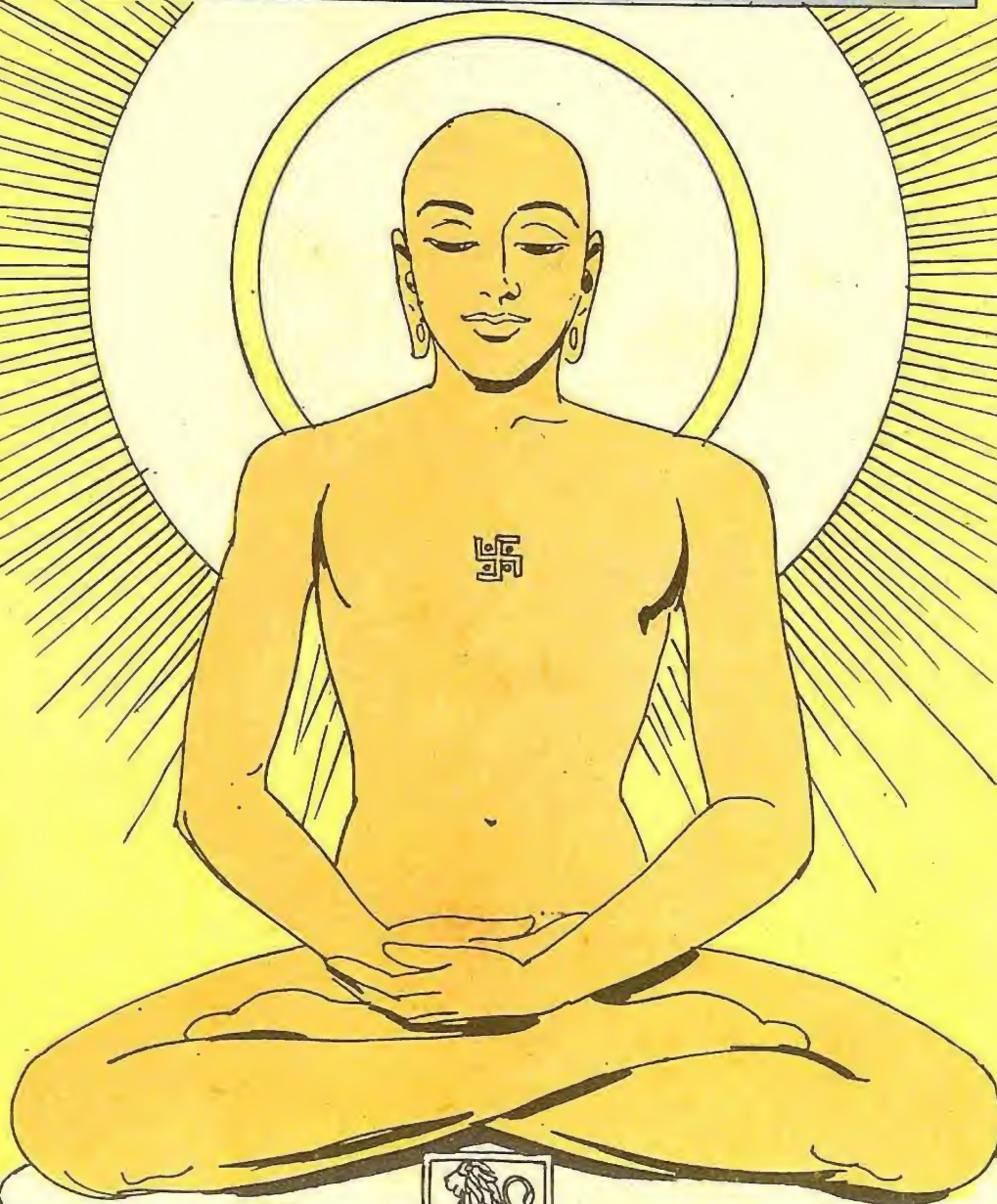
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BAHUBALI

2500 YEARS AGO AT PAVAPURI IN BIHAR, ON THE NIGHT OF KARTIKA AMAVASYA, THE NEWS OF THE SALVATION OF LORD MAHAVIRA, THE 24 TH AND THE LAST TIRTHANKARA OF THE JAINS, SPREAD FAR AND WIDE.



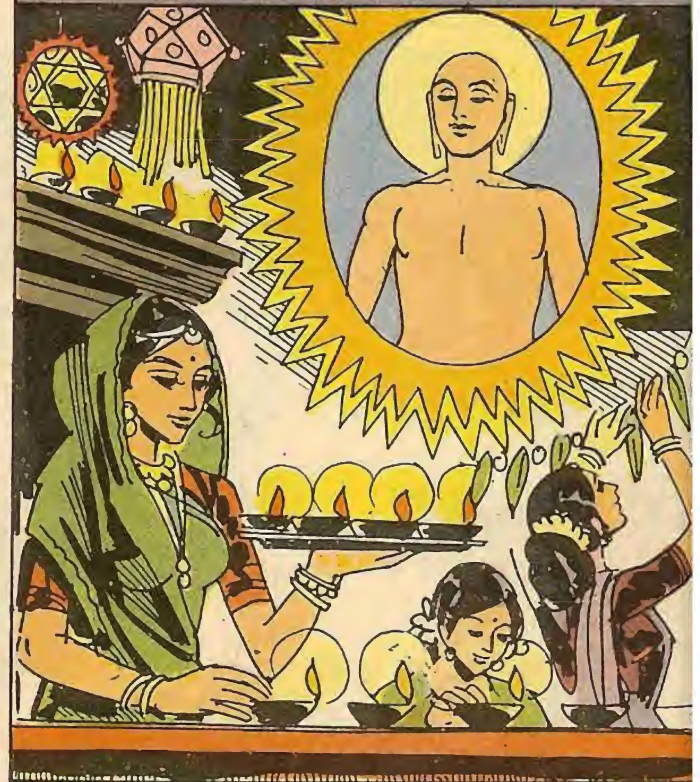
STORY : RAJMAL JAIN

ILLUSTRATIONS : GOVIND N. BRAHMANIA

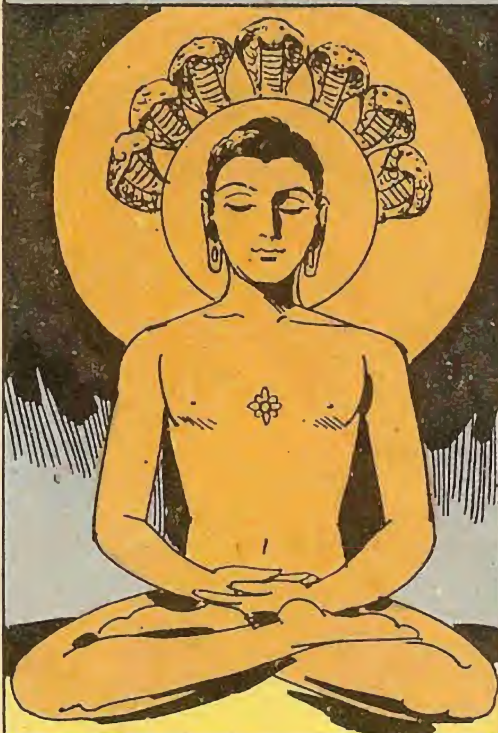
LORD MAHAVIRA DEDICATED HIS ENTIRE LIFE FOR THE HUMAN WELFARE — HIS FOLLOWERS HAD INFINITE FAITH IN HIM.



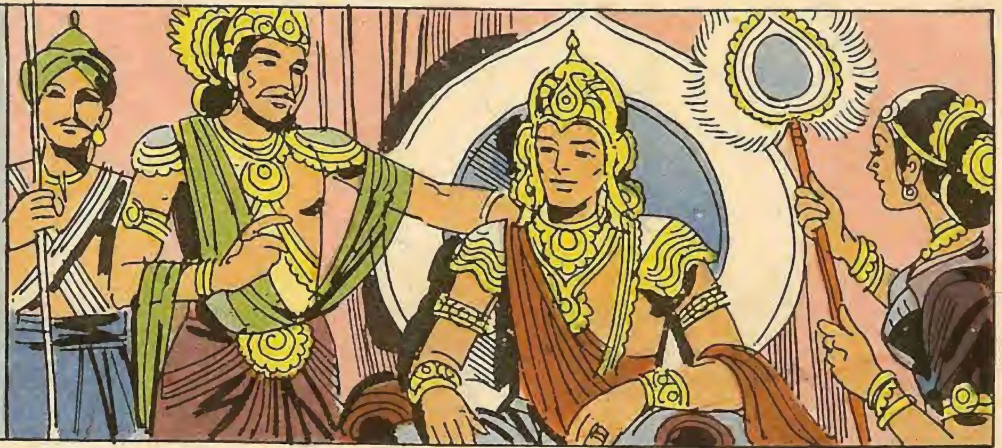
EVEN TODAY, THE FESTIVAL OF THE NIRVANA OF LORD MAHAVIRA IS CELEBRATED IN THE FORM OF DEEPAVALI.



IN THE TRADITION OF THE JAIN TIRTHANKARAS, THERE WERE 23 TIRTHANKARAS PRECEDING MAHAVIRA. THE 23 RD WAS PARSHVANATHA ... AND THE FIRST TIRTHANKARA WAS LORD RISHABHADEVA, ALSO KNOWN AS ADINATHA.



NABHIRAJ, THE FATHER OF RISHABHADEVA, LIVED IN A MAGNIFICENT PALACE IN AYODHYA. HE BROUGHT UP RISHABHADEVA WITH GREAT LOVE, AND GOT HIM MARRIED WITH POMP AND CEREMONY.



RISHABHADEVA MADE HIS ELDER SON, BHARAT, PROFICIENT IN SOCIAL AFFAIRS AND ADMINISTRATION. THE OTHER SON, BAHUBALI, LEARNED ARCHERY.



ONE DAY IT SO HAPPENED THAT RISHABHADEVA GOT DISILLUSIONED WITH HIS REGAL SPLENDOUR. HE RENOUNCED THE WORLD AND BECAME A MUNI.



BEFORE RENOUNCING THE WORLD, RISHABHADEVA DIVIDED HIS KINGDOM AMONGST HIS SONS. BHARAT WAS GIVEN THE KINGDOM OF AYODHYA AND BAHUBALI WAS MADE THE KING OF PODANPUR.



BUT BHARAT WAS NOT SATISFIED. HE HAD A BURNING DESIRE TO BECOME THE SOVEREIGN KING. AND ONE DAY, HE GOT THE AUSPICIOUS NEWS.



OH LORD! A CHAKRA HAS COME INTO BEING IN YOUR ARMOURY, TAKE ADVANTAGE OF IT.

GENERAL, STATE CLEARLY WHAT YOU MEAN?

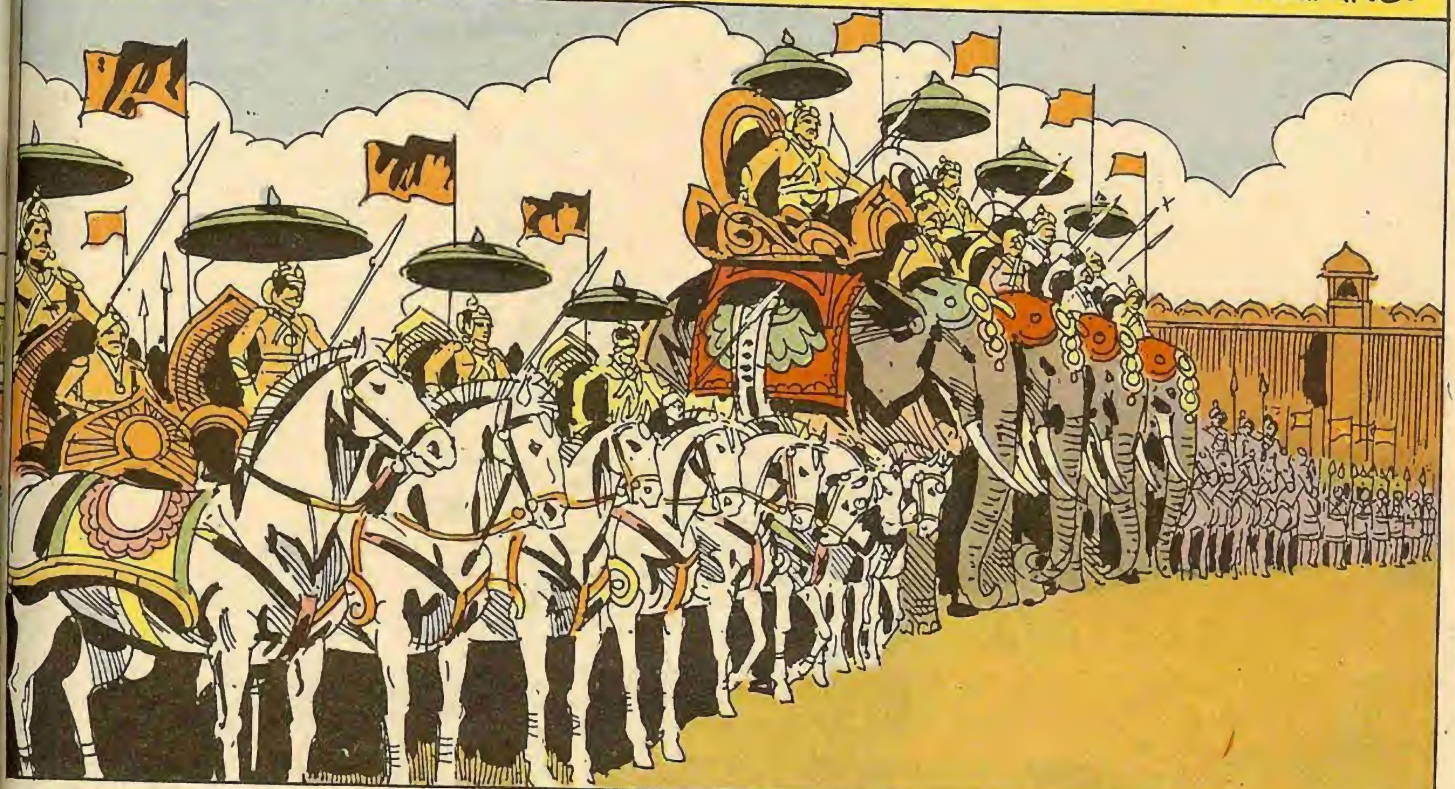


YOUR MAJESTY, A CHAKRA IS THE SIGN OF TRIUMPH. THIS CHAKRA EXPECTS FROM YOU THE VICTORY OF THE UNIVERSE.

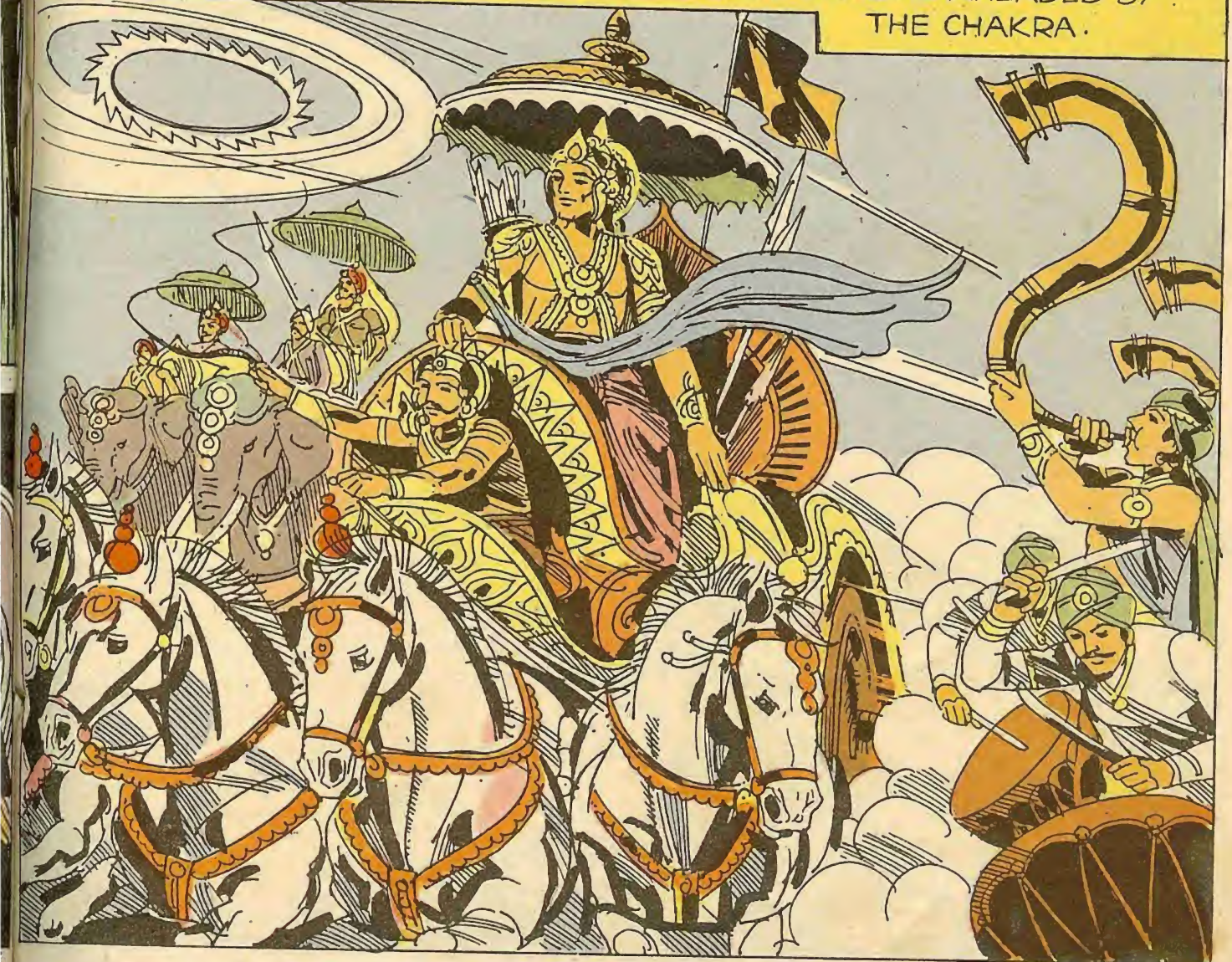
OH, WE UNDERSTAND. TOMORROW ITSELF OUR ARMY WILL MARCH TO GAIN VICTORY OVER THE ENTIRE EARTH.



EARLY NEXT MORNING, KING BHARAT'S HUGE ARMY WAS ARRANGED IN COLUMNS.



AT BHARAT'S ARRIVAL, THE ARMY MARCHED FORWARD SPEARHEADED BY THE CHAKRA.



GENERAL, FIRST WE SHALL
ADVANCE TOWARDS
EAST AND CROSS
THE GANGES.

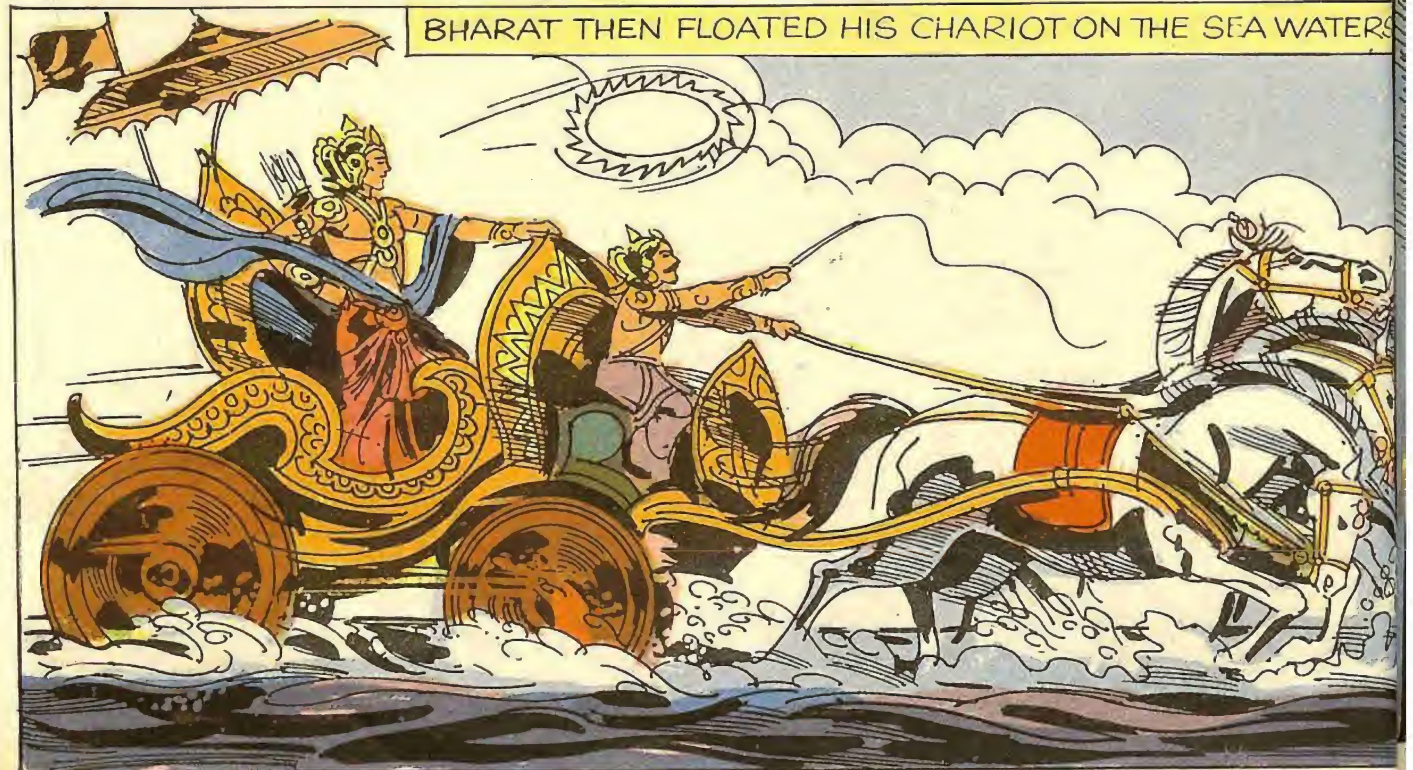
YES, MY
LORD.



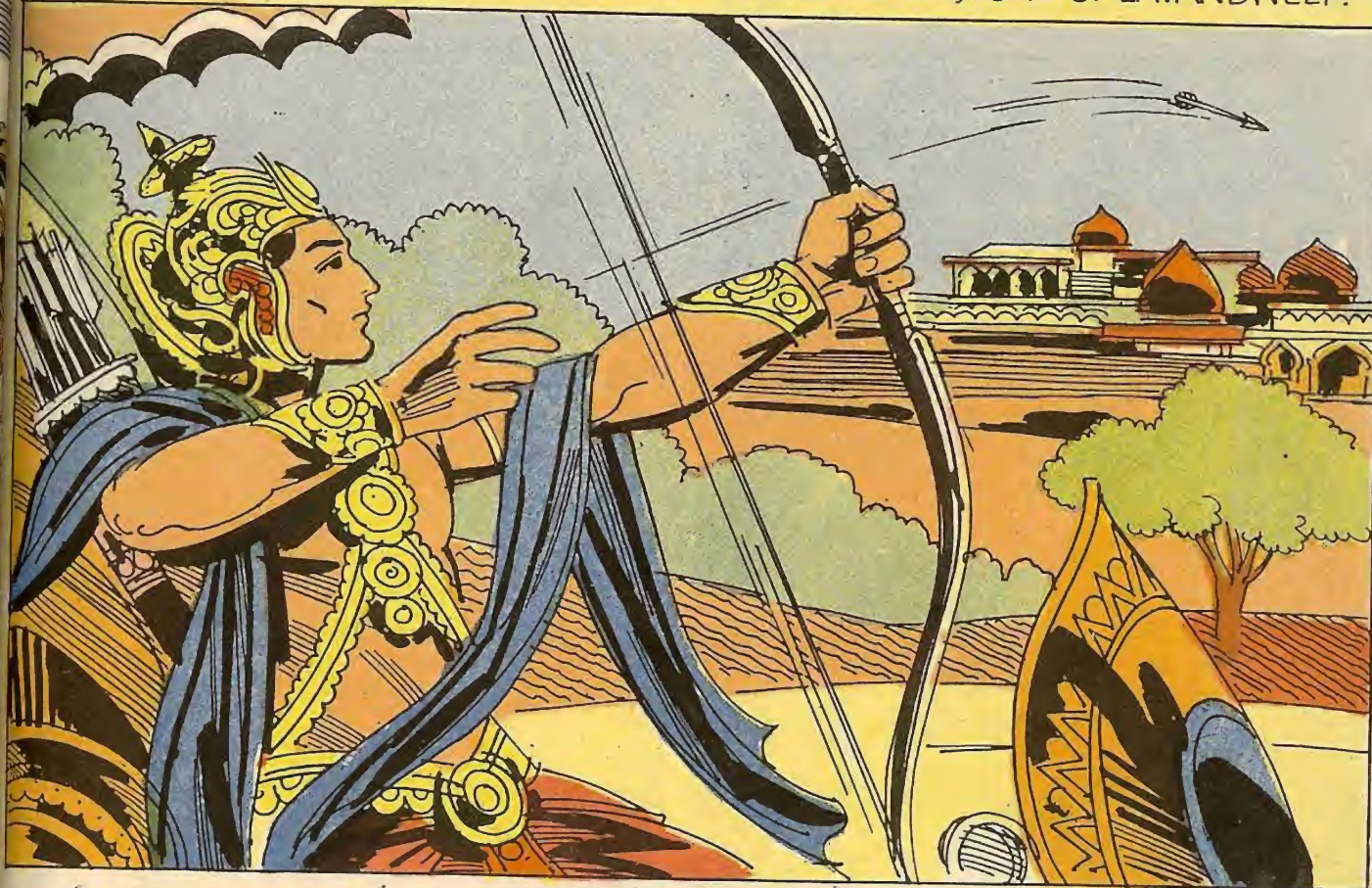
THE PETTY KINGS EN ROUTE, THINKING THAT THEIR DEFEAT WAS
CERTAIN, SURRENDERED AND PRESENTED PRECIOUS GIFTS.



BHARAT THEN FLOATED HIS CHARIOT ON THE SEA WATERS



TRAVELLING 12 YOJANAS, BHARAT SHOT AN ARROW INSCRIBED WITH HIS NAME. IT FELL ON THE ABODE OF MAGADHADEVA, LORD OF LAVANDWEEP.



SO KING BHARAT SHOT IT!
IF HE DESIRES WEALTH,
HE SHALL GET
DEATH.

MY LORD,
IT IS UNWISE TO
FIGHT A POWERFUL
KING LIKE
BHARAT.

HEEDING THE ADVICE, MAGADHADEVA
SUBMITTED TO BHARAT.



NOW THE FORCES ADVANCED TOWARDS SOUTH AND CONQUERED THE REGIONS FROM KALINGA TO KERALA. IN THE WEST, HAVING CROSSED THE VINDHYA MOUNTAINS AND THE NARMADA RIVER, BHARAT'S ARMY VANQUISHED ALL THE KINGS UP TO THE GIRNAR MOUNTAIN IN SAURASHTRA. THESE KINGS OFFERED SPLENDID GIFTS TO BHARAT.



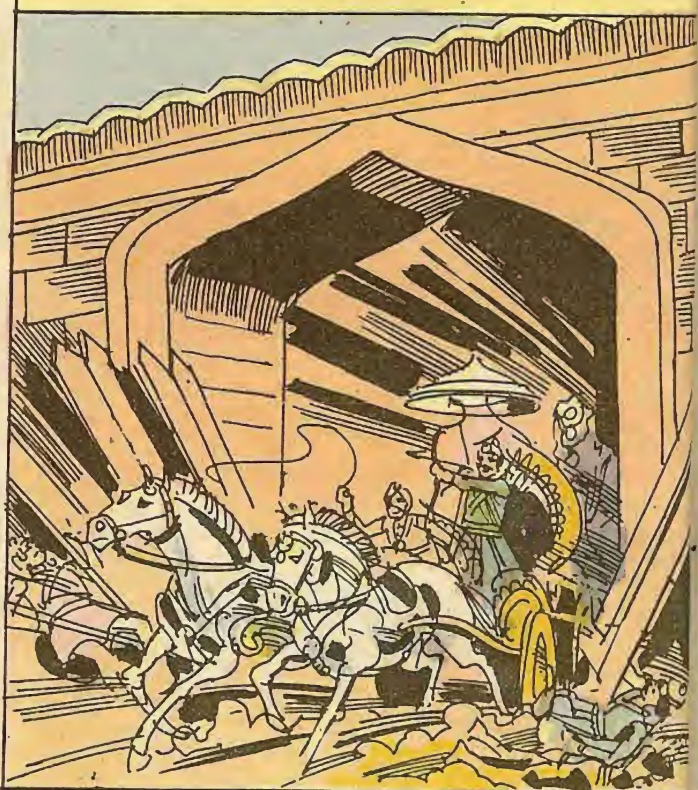
THEN CROSSING THE INDUS, BHARAT MARCHED TOWARDS THE VIJAYARDHA MOUNTAIN — THE GENERAL VANQUISHED THE DEMON WHO RULED THIS REGION.



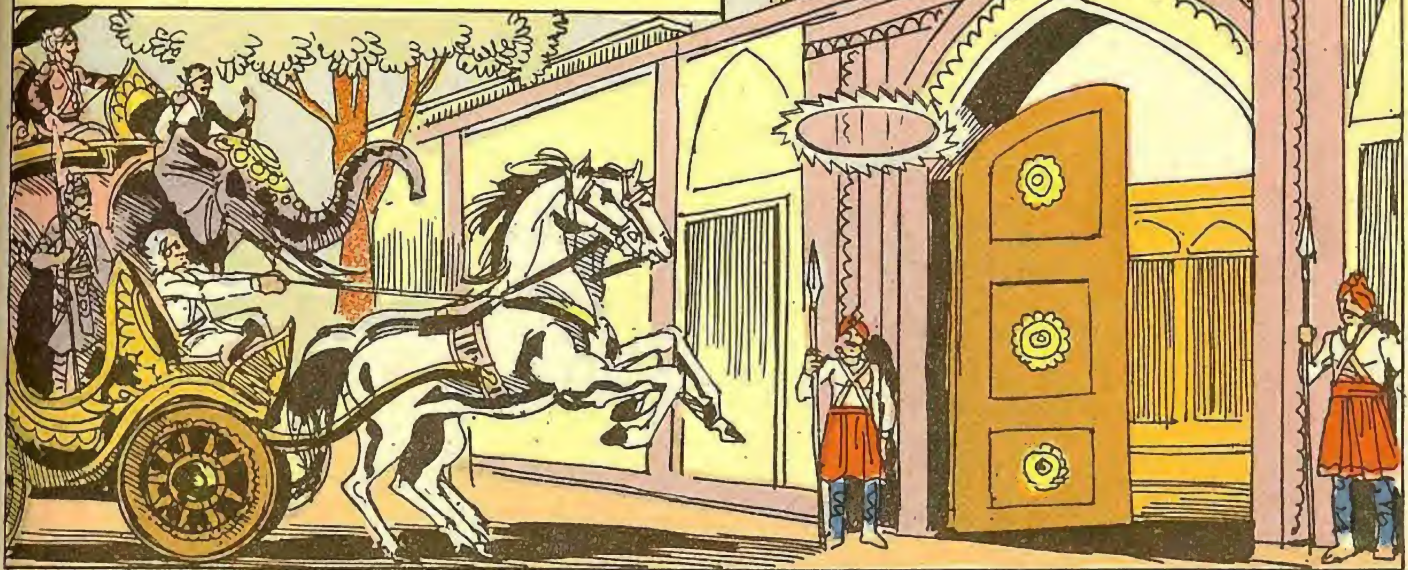
BHARAT SUBJUGATED THE NON-ARYAN KINGS OF CHILAT AND AVARTA TOO.



NEXT, HE BROUGHT UNDER CONTROL, THE HIMAVANA MOUNTAIN REGION AND ITS RULERS WERE SUBDUED.



AFTER THE VICTORY, WHEN BHARAT RETURNED TO AYODHYA, THE CHAKRA STOPPED AT THE MAIN CITY GATE.



PANICKING, ALL CRIED IN UNISON: "WHAT HAS HAPPENED?"



WHEN THIS NEWS WAS CONVEYED TO BHARAT, HE SUMMONED THE PRIEST.

OH THE LEARNED ONE, PLEASE EXPLAIN WHY THIS CHAKRA HAS STOPPED.

YOUR MAJESTY, IT SEEMS THE CONQUEST IS NOT COMPLETE.



WE HAVE CONQUERED ALL
THE FOUR DIRECTIONS,
WHAT REMAINS
TO BE CONQUERED NOW ?

PARDON ME, MY LORD,
YOUR INVINCIBLE
BROTHERS HAVE NOT YET
OFFERED SALUTATION TO YOU.
AMONGST THEM THE VALIANT
AND WISE BAHUBALI
IS THE CHIEF.



OH, THEN THEY WILL BE VANQUISHED.
DEFIANT, BAHUBALI SHALL
SEE THE FURY OF OUR
WEAPONS.

BEING YOUNGER,
HE BEHAVES SO.
BUT UNLESS HE
SURRENDERS, YOU
CANNOT BE
CALLED A
SOVEREIGN
KING.



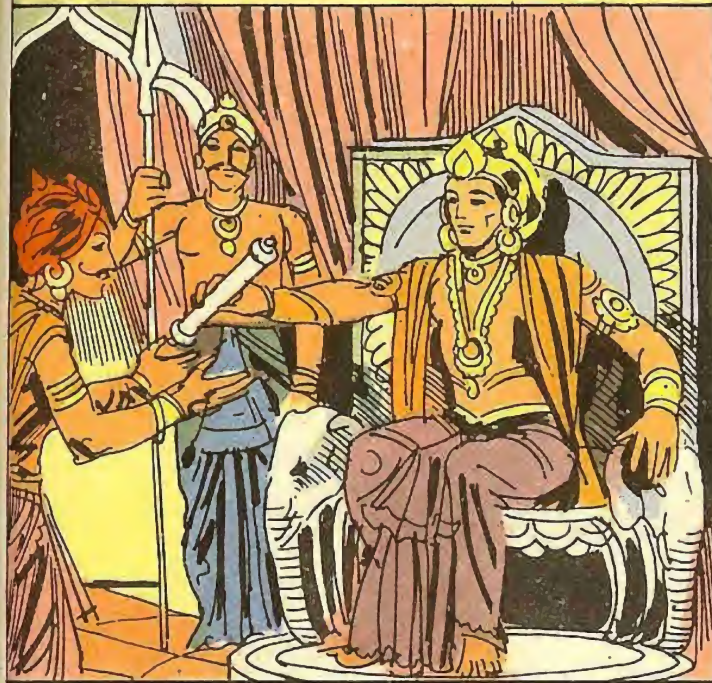
FURIOUS, BHARAT THEN SENT FOR HIS MINISTER AND BADE HIM.

SEND A MESSAGE TO MY BROTHERS
THAT NOW ONLY BHARAT IS
THE RULER OF THE ENTIRE EARTH.
IF THEY OBEY US, THEN THEY
TOO WILL GET SOME SHARE.

MY LORD, DO NOT BE ANGRY.
WE SHOULD WRITE AND
EXPLAIN THAT AN ELDER
BROTHER IS REVERED LIKE A
FATHER. LET THEM ACCEPT
YOU AS THE
SOVEREIGN KING.



BHARAT'S BROTHERS WELCOMED THE EMISSARIES AND CONVEYED : "CERTAINLY BHARAT IS OUR REVERED ONE BUT OUR KINGDOMS HAVE BEEN GIVEN BY OUR FATHER, RISHABHA-DEVA. WE SHALL DO AS HE BIDS."



ALL THE PRINCES WENT TO THEIR FATHER, MUNI RISHABHADEVA, ON MOUNT KAILASH AND IMploRED.

FATHER, WE HAVE BOWED DOWN ONLY BEFORE YOU. IN HIS ARROGANCE BHARAT WANTS US TO OFFER HIM SALUTATION. WHAT SHALL WE DO ?

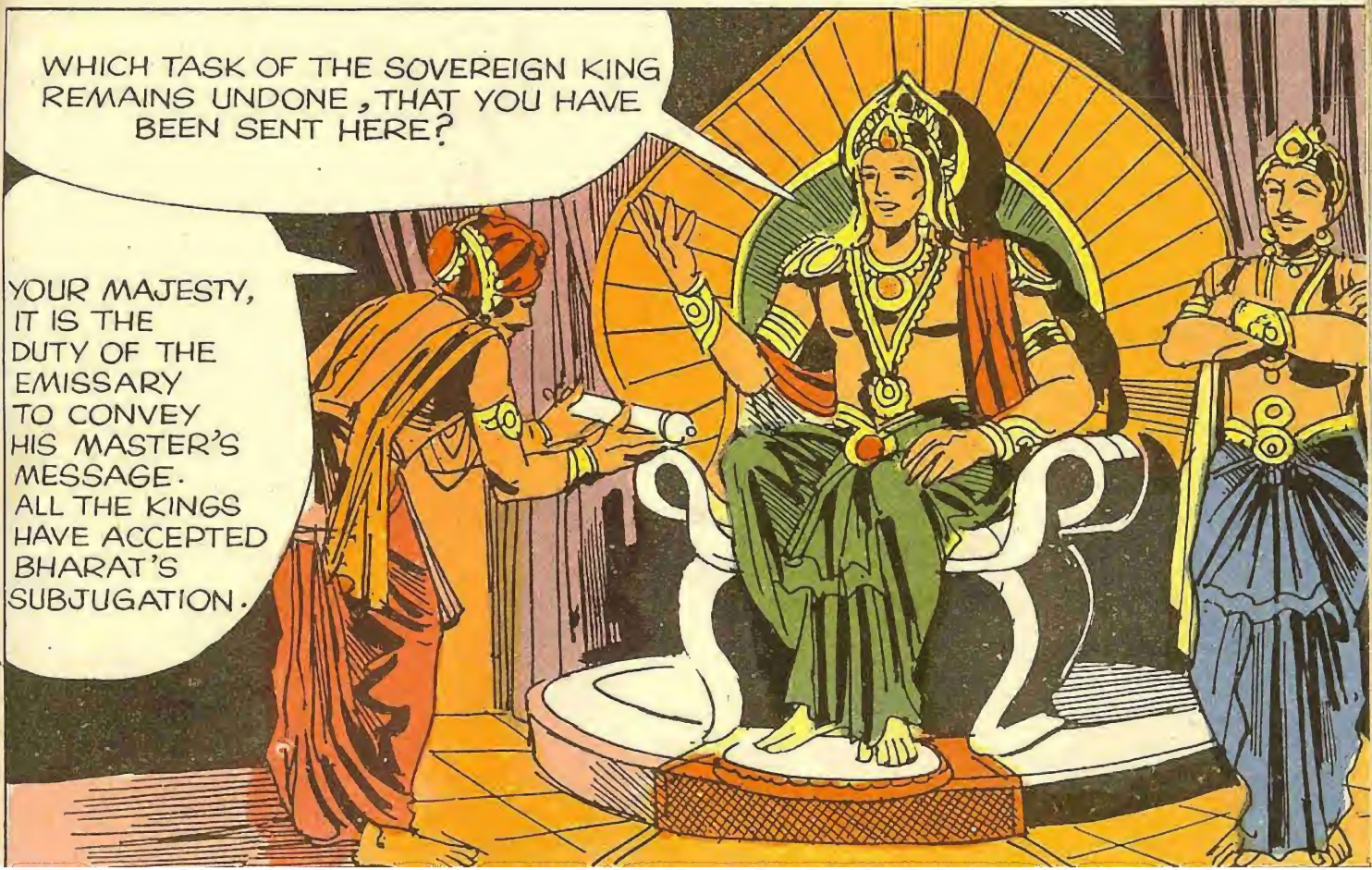
STRIFE FOR THE KINGDOMS DIVIDES BROTHERS AND SONS. SOME DAY BHARAT TOO WILL HAVE TO GIVE UP HIS KINGDOM. WHY FIGHT ? ABANDON YOUR KINGDOM.




BHARAT'S BROTHERS GAVE UP THEIR KINGDOMS. BUT ONE OF HIS YOUNGER BROTHERS, BAHUBALI, THE KING OF PODANPUR, ASKED BHARAT'S EMISSARY —

WHICH TASK OF THE SOVEREIGN KING REMAINS UNDONE, THAT YOU HAVE BEEN SENT HERE?

YOUR MAJESTY, IT IS THE DUTY OF THE EMISSARY TO CONVEY HIS MASTER'S MESSAGE. ALL THE KINGS HAVE ACCEPTED BHARAT'S SUBJUGATION.





HE DESIRES
THAT YOU TOO
SUBMIT.

AND
IF I DON'T,
THEN
WHAT IS
HIS
MESSAGE ?

WHOEVER
DISOBEYS
BHARAT IS
BROUGHT UNDER
CONTROL BY
THE POWER
OF THE
CHAKRA.

WHAT SORT OF
SALUTATION TO A
BROTHER WHO CARRIES
A SWORD IN HIS HAND
TO SNATCH THE KINGDOM
GIVEN BY THE FATHER.
GO TELL HIM THAT HE
CANNOT BECOME THE
SOVEREIGN KING
WITHOUT
DEFEATING ME IN
THE BATTLEFIELD.

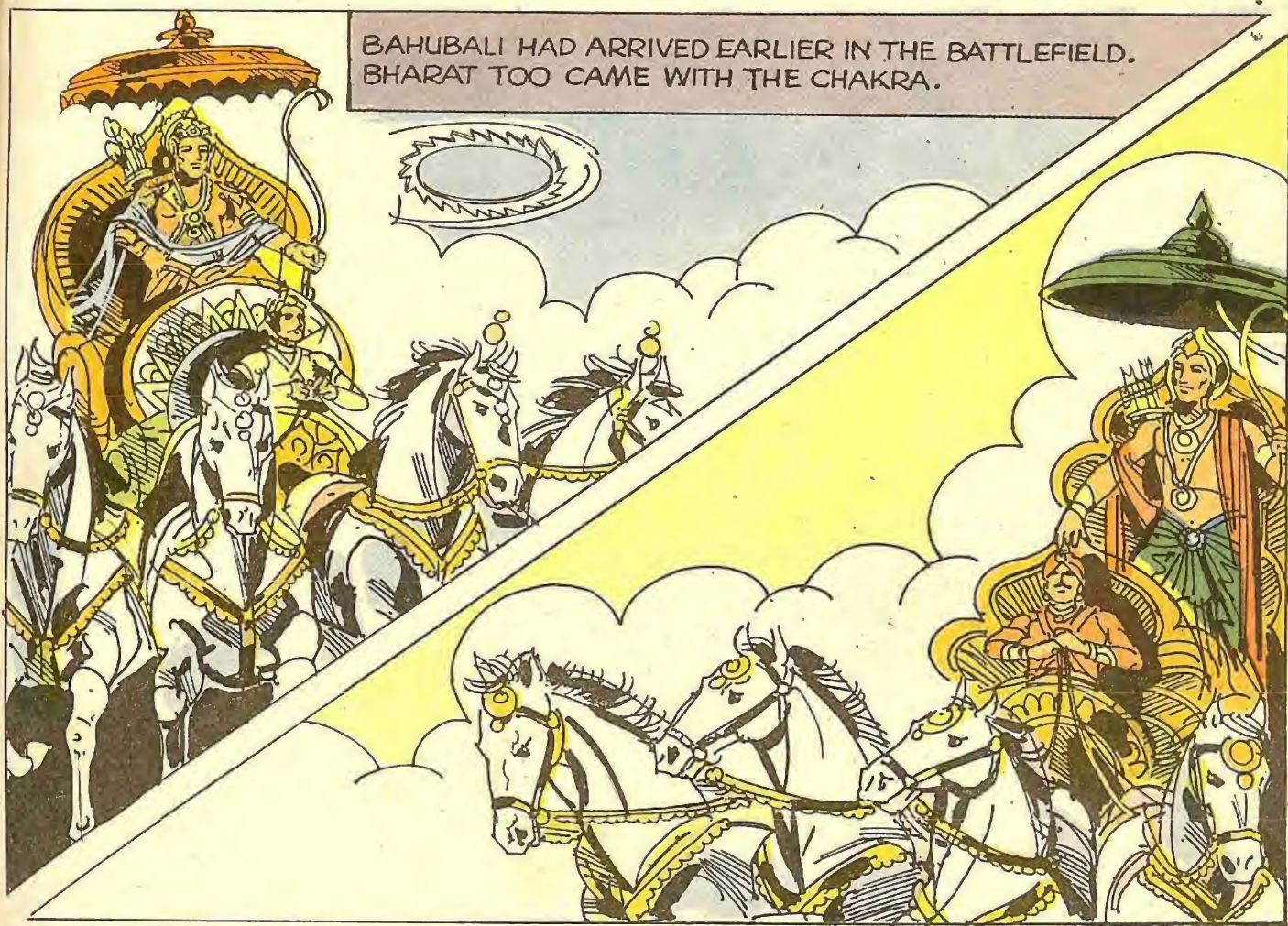
LORD,
YOU ARE WISE.
AMITY
AMONGST
BROTHERS
LEADS TO
PROSPERITY.

YOU
HAVE
CONVEYED
THE
MESSAGE
WELL. BUT I
SMELL ARROGANCE
IN BHARAT'S
WORDS.
GO AND CONVEY MY
FINAL WORDS.

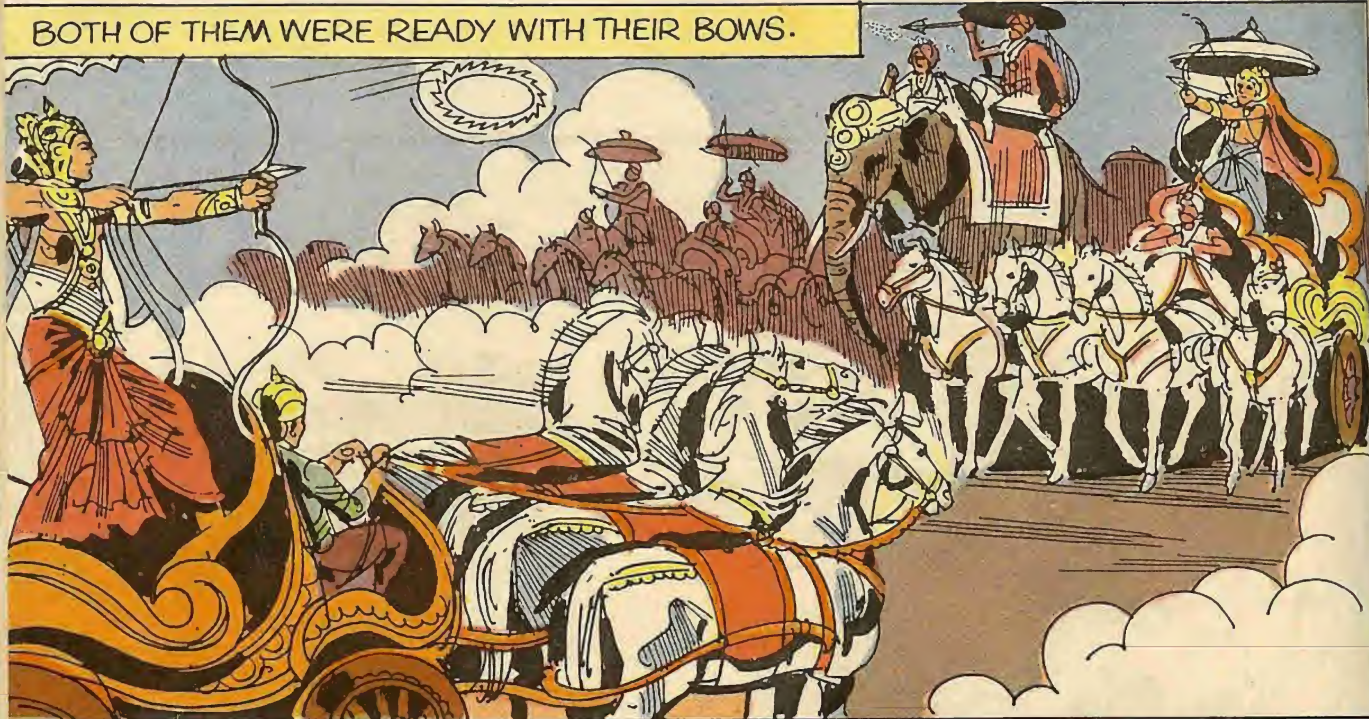
SOON THE TWO FORCES STOOD FACING EACH OTHER NEAR PODANPUR.



BAHUBALI HAD ARRIVED EARLIER IN THE BATTLEFIELD.
BHARAT TOO CAME WITH THE CHAKRA.



BOTH OF THEM WERE READY WITH THEIR BOWS.



THE GENERALS BEGAN ARRANGING THEIR ARMIES IN ORDER.



THE MINISTERS OF BOTH SIDES WERE ALSO PRESENT. ONE OF THEM SHOUTED.



LORD BHARAT
AND LORD BAHUBALI, PLEASE
WAIT. IT IS NECESSARY
THAT THE MINISTERS
OF BOTH SIDES HOLD TALKS
BEFORE STARTING
THIS WAR.

THE MASTERS AGREED. THE MINISTERS OF BOTH SIDES ASSEMBLED FOR DISCUSSIONS.

WELL, THIS WAR IS NOT MOTIVATED TO REMOVE ANY INJUSTICE.



YOU ARE RIGHT. WHY SHOULD THE BLOOD OF OTHERS BE SHED JUST TO DETERMINE WHICH OF THE TWO BROTHERS IS A BETTER WARRIOR ?



THE THIRD MINISTER OPINED -

INSTEAD OF A WAR, THE STRENGTH OF BOTH THE BROTHERS CAN BE GAUGED BY SOME OTHER METHODS TOO.



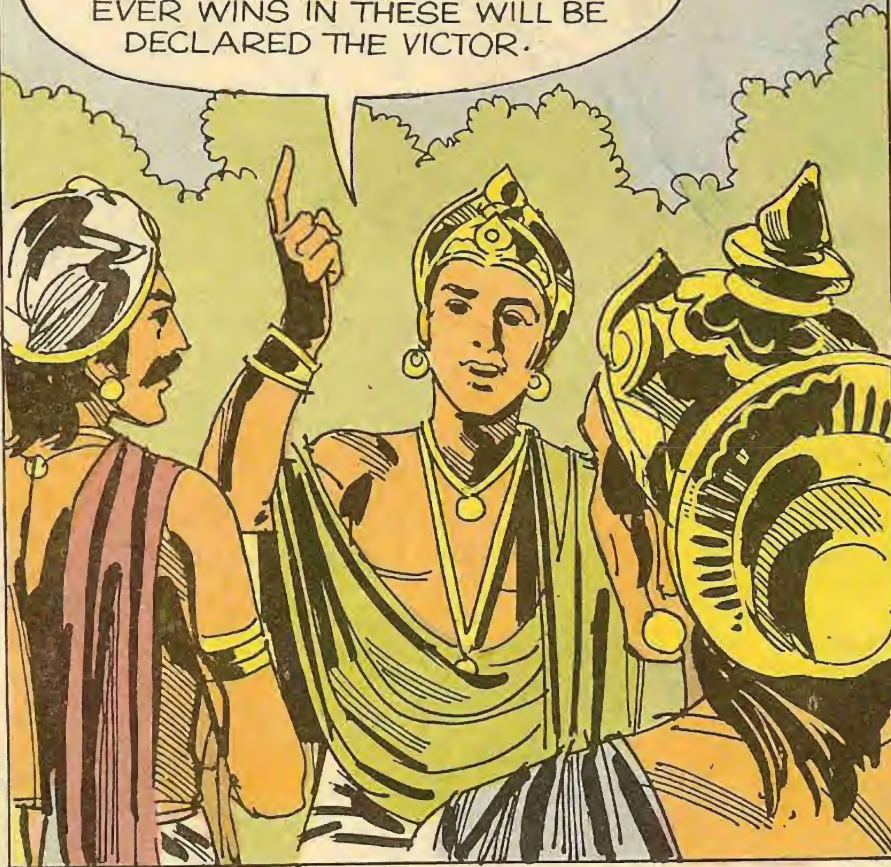
THE FOURTH MINISTER ADVISED -

IT WOULD BE BEST IF THE ARMIES DO NOT COMBAT. ONLY THE TWO BROTHERS SHOULD FIGHT.



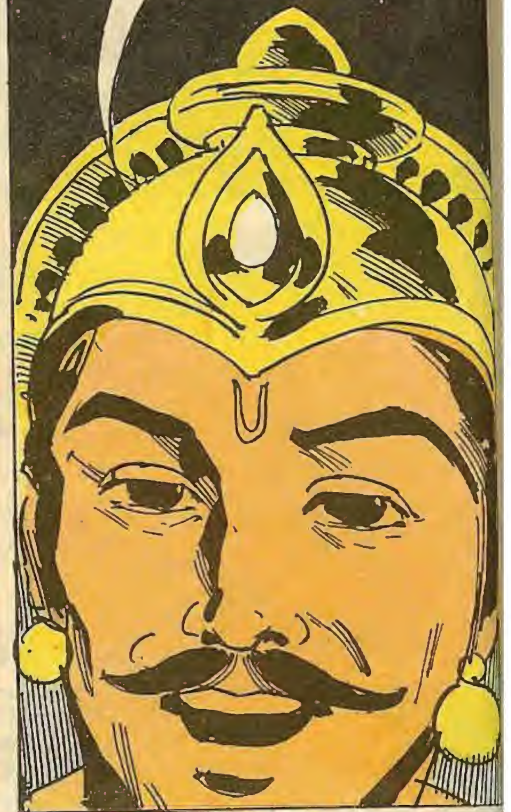
THE FIFTH MINISTER CARRIED THIS IDEA FURTHER
THUS :

IT IS RIGHT. BOTH THE
BROTHERS SHOULD WAGE A
SIGHT-BATTLE, WATER-BATTLE,
AND A WRESTLING MATCH. WHO-
EVER WINS IN THESE WILL BE
DECLARED THE VICTOR.



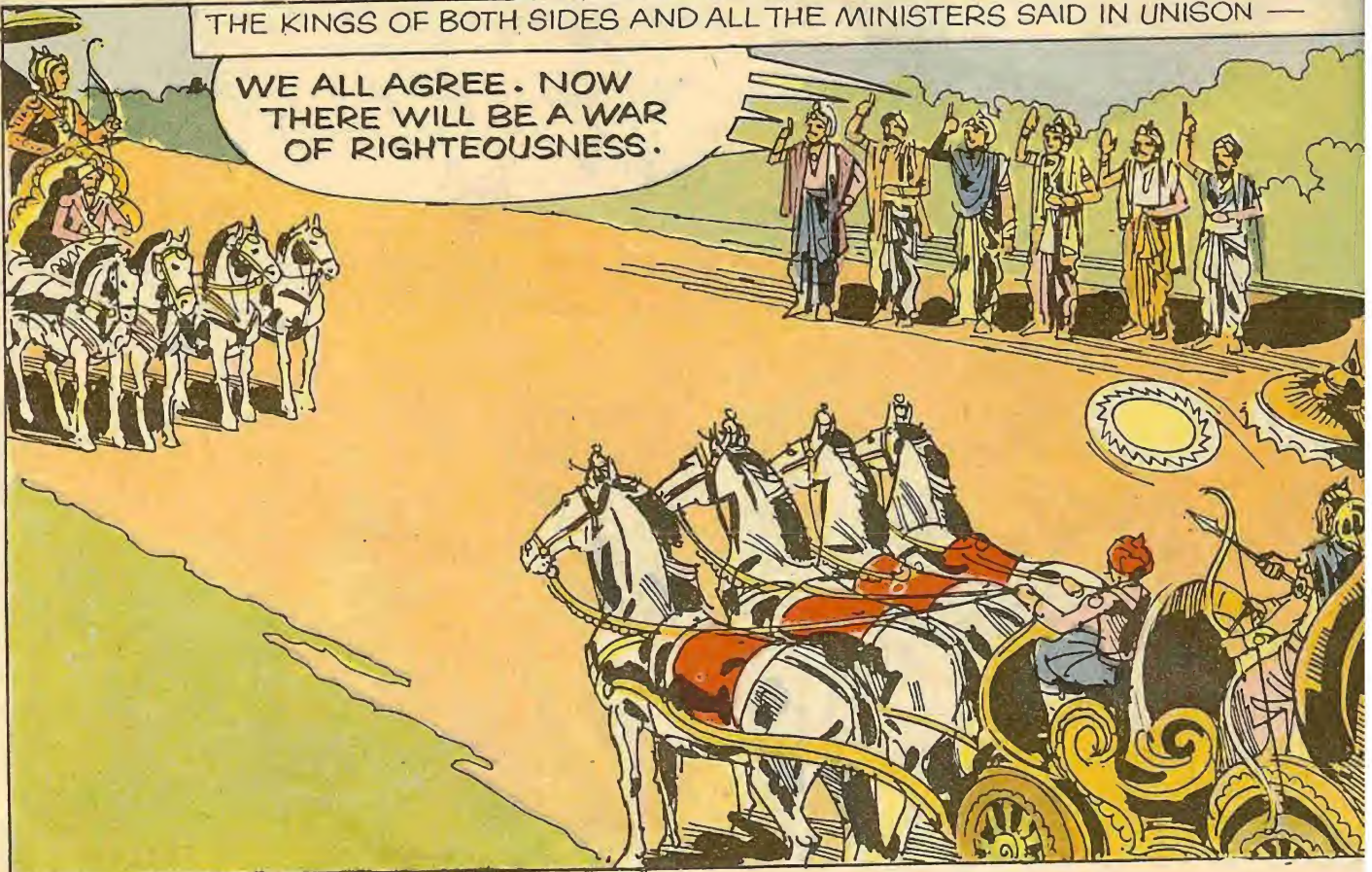
THE SIXTH MINISTER SAID.

THIS IS THE RIGHT
CONDUCT. WE SHOULD
MAKE THE BROTHERS
AGREE TO THIS.



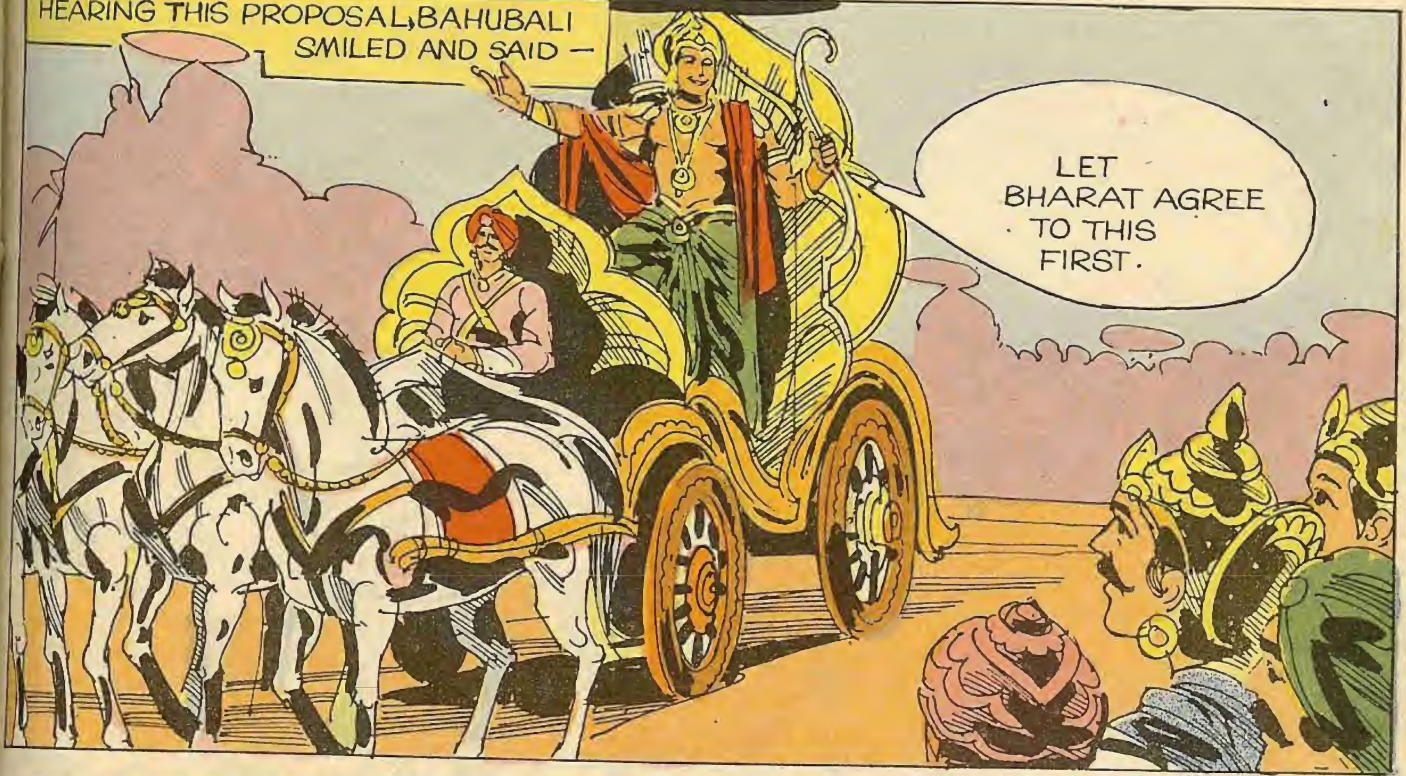
THE KINGS OF BOTH SIDES AND ALL THE MINISTERS SAID IN UNISON —

WE ALL AGREE. NOW
THERE WILL BE A WAR
OF RIGHTEOUSNESS.



HEARING THIS PROPOSAL, BAHUBALI
SMILED AND SAID —

LET
BHARAT AGREE
TO THIS
FIRST.



THERE IS NO HARM IN AGREEING
TO THE MINISTERS' SUGGE-
STION. I POSSESS THE
CHAKRA. BAHUBALI WILL
BE DEFEATED.



BOTH AGREED TO THE DUEL, IMMEDIATE ARRANGEMENTS WERE MADE.

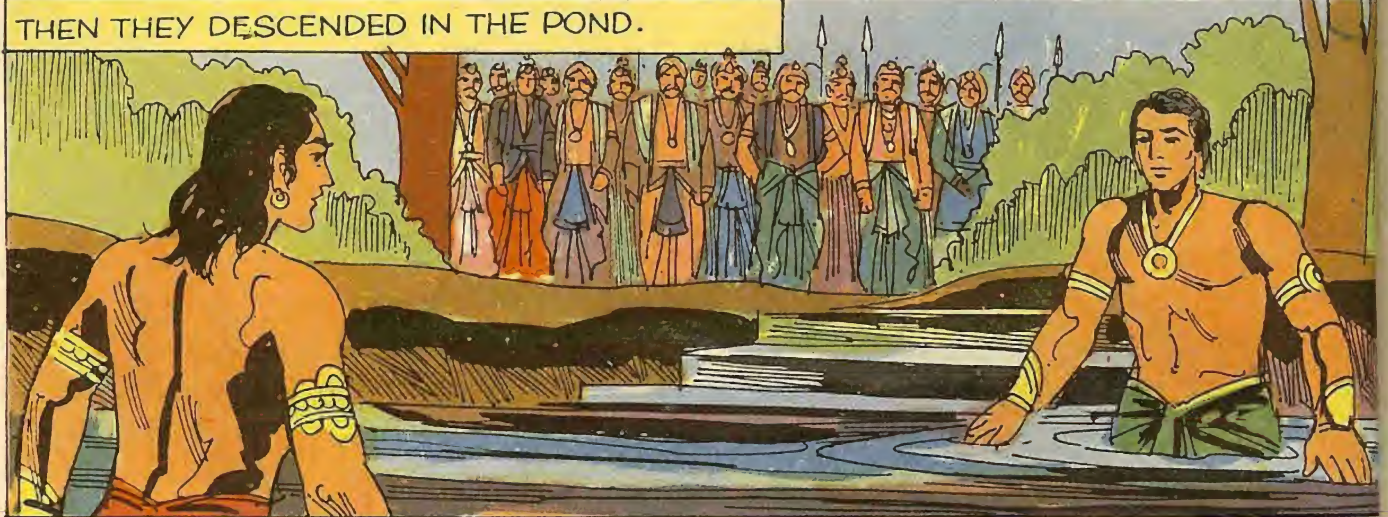


THE KINGS OF BOTH SIDES ALONGWITH
THE CHIEF MINISTERS AND THE JUDGES
SAT ON A HIGH PLATFORM. A HUGE CROWD
OF SPECTATORS COLLECTED.

THEN STARTED THE SIGHT-BATTLE. BOTH STARED AT EACH OTHER, LOOKING HARD INTO EACH OTHER'S EYES. IN THE END BHARAT'S EYES DAMPENED AND HIS LASHES DROPPED, HIS NECK ALSO STARTED ACHING. BAHUBALI WAS TALLER, THEREFORE HE KEPT ON STARING WITHOUT A BLINK AND WON.



THEN THEY DESCENDED IN THE POND.



NO SOONER THE SIGNAL WAS GIVEN, BHARAT STARTED SPLASHING WATER ON BAHUBALI WITH ALL HIS STRENGTH, BUT BAHUBALI JUST STOOD QUIET. EVERYONE WONDERED AS TO WHAT HAPPENED TO BAHUBALI THAT HE REMAINED STILL.



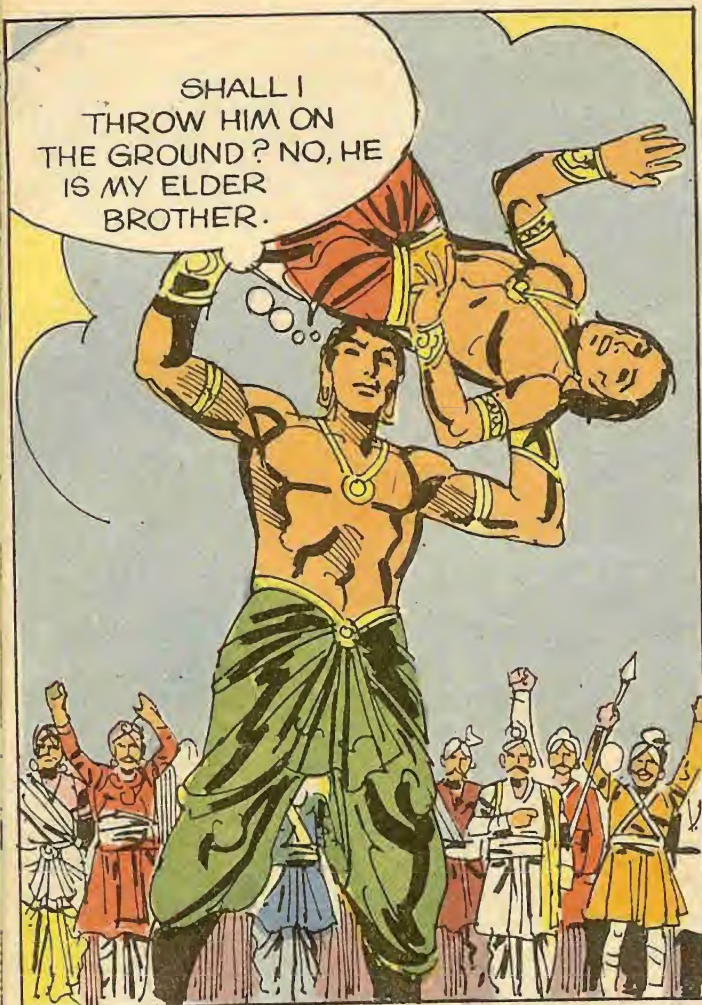
THEN BAHUBALI STARTED SHOWERING BLOWS ON THE WATER. THE WATER WHICH HE SPLASHED WOULD ENTER BHARAT'S MOUTH, EYES, NOSE AND EARS; WHEREAS THE WATER WHICH BHARAT THREW NEVER REACHED BAHUBALI'S MOUTH BUT FELL DOWN IN THE END, BHARAT TURNED HIS FACE AWAY. BAHUBALI WON THE WATER-BATTLE TOO.



SEEING THIS THE PEOPLE ON BHARAT'S SIDE REMARKED: "OH, IN THE WRESTLING MATCH THE GAME WILL REST IN BHARAT'S HAND." THE FOLLOWERS OF BAHUBALI REPLIED: "ONE WHO DREAMS OF BECOMING A SOVEREIGN KING ON THE STRENGTH OF HIS ARMY WILL REALISE IN THE WRESTLING MATCH WHAT IT IS TO ENCOUNTER A GREAT FIGHTER!"

THE WRESTLING MATCH STARTED. BOTH ENTERED THE WRESTLING ARENA. THEIR HANDS MET IN FIERCE GRIPS. THEY CLAPPED THEIR THIGHS, CLENCHED THEIR FISTS AND SHOWED BLOWS ON EACH OTHER. ENGAGED IN THE FIGHT, THEY CHANGED POSITIONS. THEN BAHUBALI CHANGED HIS POSITION AND LIFTED UP BHARAT WITH BOTH HANDS.



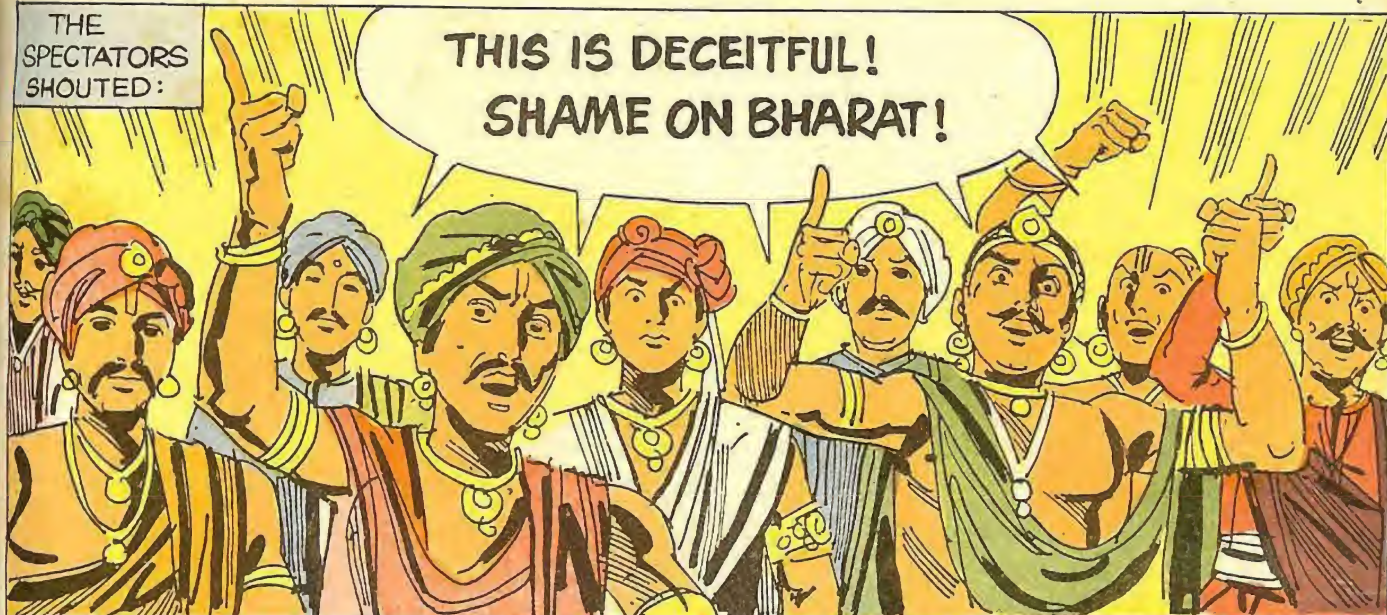


AS SOON AS BHARAT CAME TO
THE GROUND, HIS EYES REDDENED.
DECEITFULLY HE THREW HIS
CHAKRA ON BAHUBALI.



THE
SPECTATORS
SHOUTED:

THIS IS DECEITFUL!
SHAME ON BHARAT!



BUT WHAT IS THIS ! THE CHAKRA WENT
ROUND BAHUBALI, THEN STOPPED IN HIS
HANDS. BAHUBALI MERELY SMILED.



THEN TURNING TO BHARAT,
HE SAID IN A HARSH TONE :

BHARAT, YOU FORGET
THAT THIS CHAKRA CANNOT HARM
MY MOUNTAIN-LIKE BODY.

IN YOUR ANGER, YOU ALSO FORGOT
THAT THIS CHAKRA IS NOT EFFECTIVE
ON BROTHERS.

YOU WISH TO BECOME A
SOVEREIGN KING BY DESTROYING
YOUR BROTHERS.

BY DECEIVING ME, YOU HAVE
TARNISHED OUR FATHER'S NAME.



BAHUBALI CALMED AND THOUGHT.

THE ELDER BROTHER HAS
BEHAVED IN SUCH A SHAMEFUL
MANNER FOR THE GREED OF A
KINGDOM. KINGDOMS ARE A
CAUSE OF MISERY. OF WHAT
USE IS THIS POWER
AND GLORY?



BHARAT YOU DID ME GOOD!

FOR A KINGDOM EVEN
BROTHERS COME TO DAGGERS.

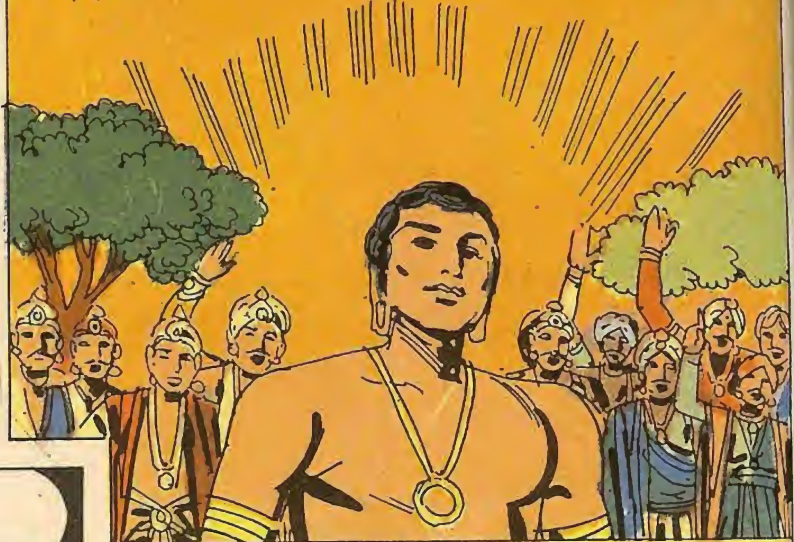
TAKE THE KINGDOM.
I AM GOING TO
PERFORM PENANCE.

I DID NOT BEHAVE RESPECTFULLY
TOWARDS MY ELDER BROTHER,
THEREFORE,
BROTHER, FORGIVE ME.



IN BETWEEN THE SKY REVERBERATED:

HAIL TO THE SOVEREIGN
KING BAHUBALI!



BAHUBALI THEN TOLD BHARAT :

BAHUBALI CAST ASIDE HIS ROYAL ROBES
AND JEWELS.



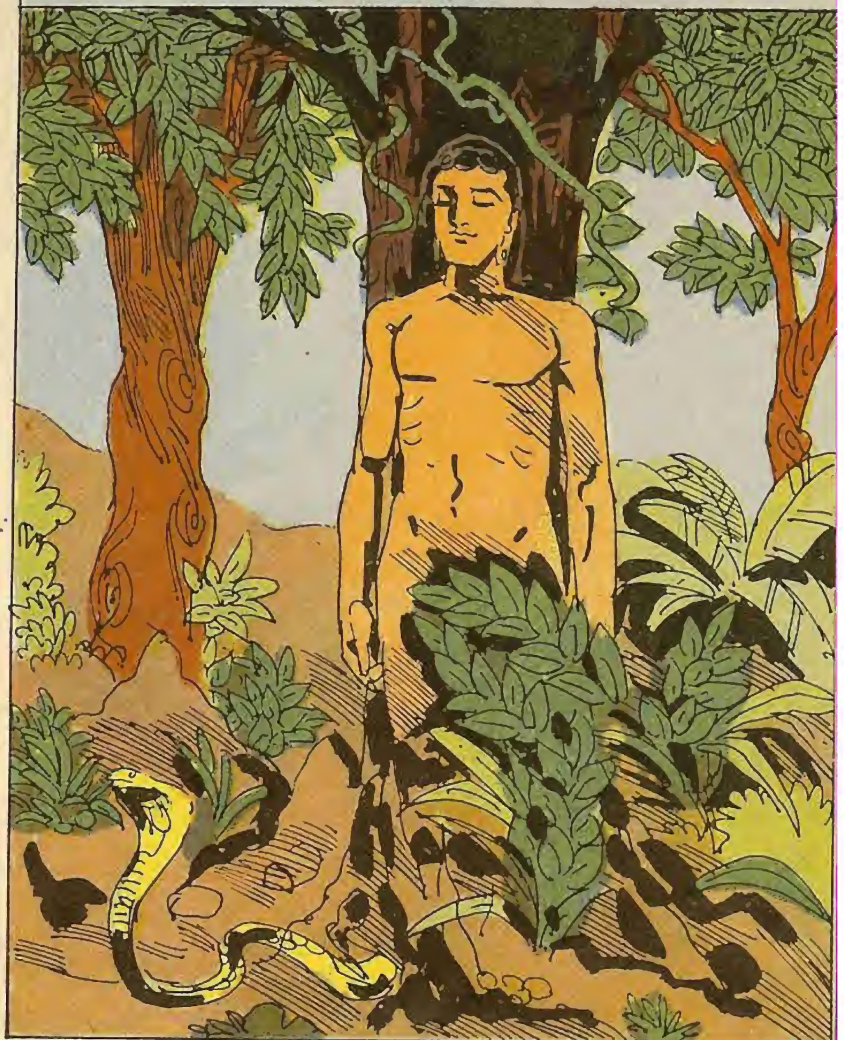
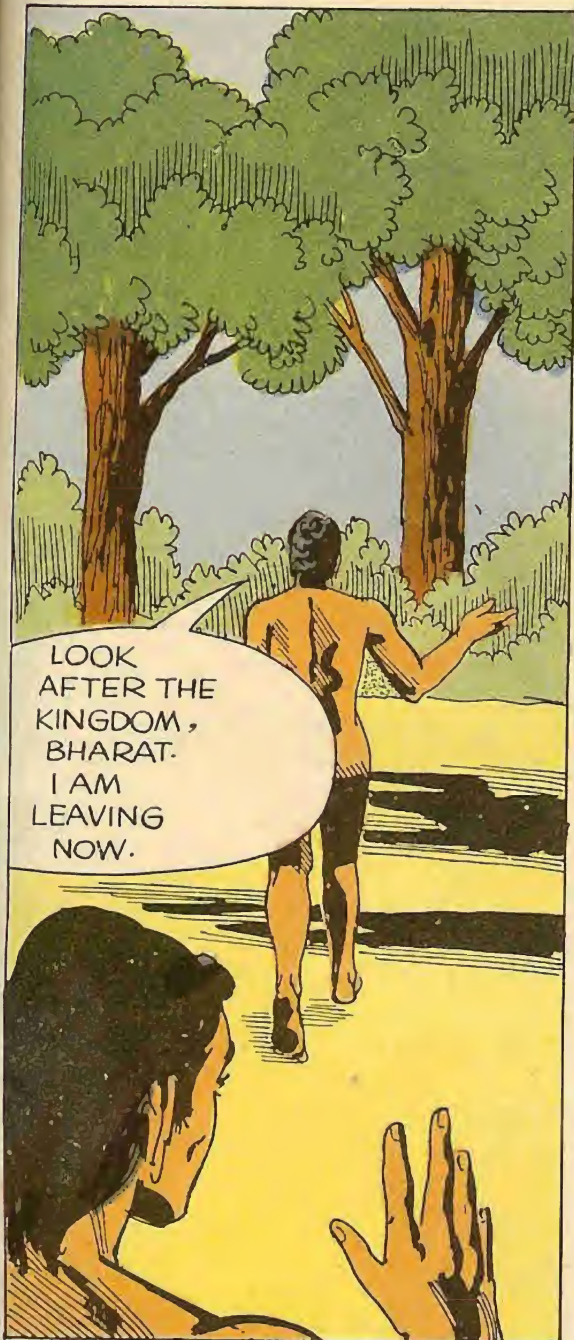
AS BAHUBALI PROCEEDED FOR INITIATION, BHARAT IMploRED—

WAIT, BAHUBALI. I HAVE BEEN WICKED. PLEASE STOP.



AND HE BECAME A MUNI. NOW THERE WERE NEITHER CLOTHES ON BAHUBALI'S BODY NOR THE JOYS OF THE PALACE. HIS BODY BECAME EMACIATED, HE STOOD ON BOTH LEGS PERFORMING PENANCE. CREEPERS WOUND ROUND HIS ARMS AND LEGS, SERPANTS MADE MOUNTS OF EARTH. BUT HE DID NOT ATTAIN PERFECT KNOWLEDGE.

LOOK AFTER THE KINGDOM, BHARAT. I AM LEAVING NOW.



WHEN BHARAT HEARD THIS, HE APPROACHED HIS FATHER, RISHABHADEVA AND ASKED :

FATHER, WHY HAS BAHUBALI NOT ATTAINED OMNISCIENCE?

SOMETHING STILL DISTURBS HIM.



WHAT IS THAT ?



HE IS NOT FREE FROM THE THOUGHT THAT HE IS STANDING ON YOUR DOMAIN.

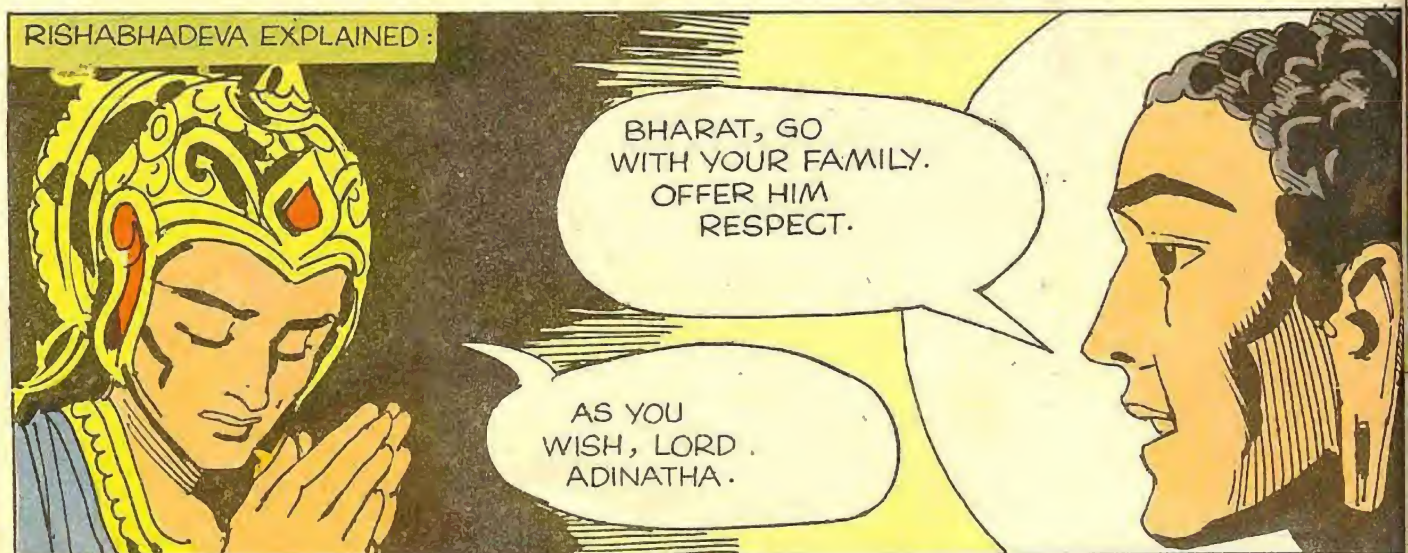
HOW CAN THIS BE WIPED, OH VENERATED ONE ?



RISHABHADEVA EXPLAINED :

BHARAT, GO WITH YOUR FAMILY. OFFER HIM RESPECT.

AS YOU WISH, LORD ADINATHA.



BHARAT WENT TO BAHUBALI WITH HIS FAMILY AND SAID :

WE CONVEY OUR SALUTATION TO YOU, MUNI BAHUBALI. THE GROUND ON WHICH YOU STAND IS NOT MINE , WILL NEVER BE MINE ... IT BELONGS TO EVERYONE. PLEASE SHOW US THE PATH.



ON HEARING THIS, THE PIQUE IN BAHUBALI'S MIND DISAPPEARED. HE ATTAINED OMNISCIENCE AND ACHIEVED LIBERATION.



TO COMMEMORATE THE MEMORY OF BAHUBALI, BHARAT INSTALLED HIS LIFE-SIZE STATUE IN PODANPUR.



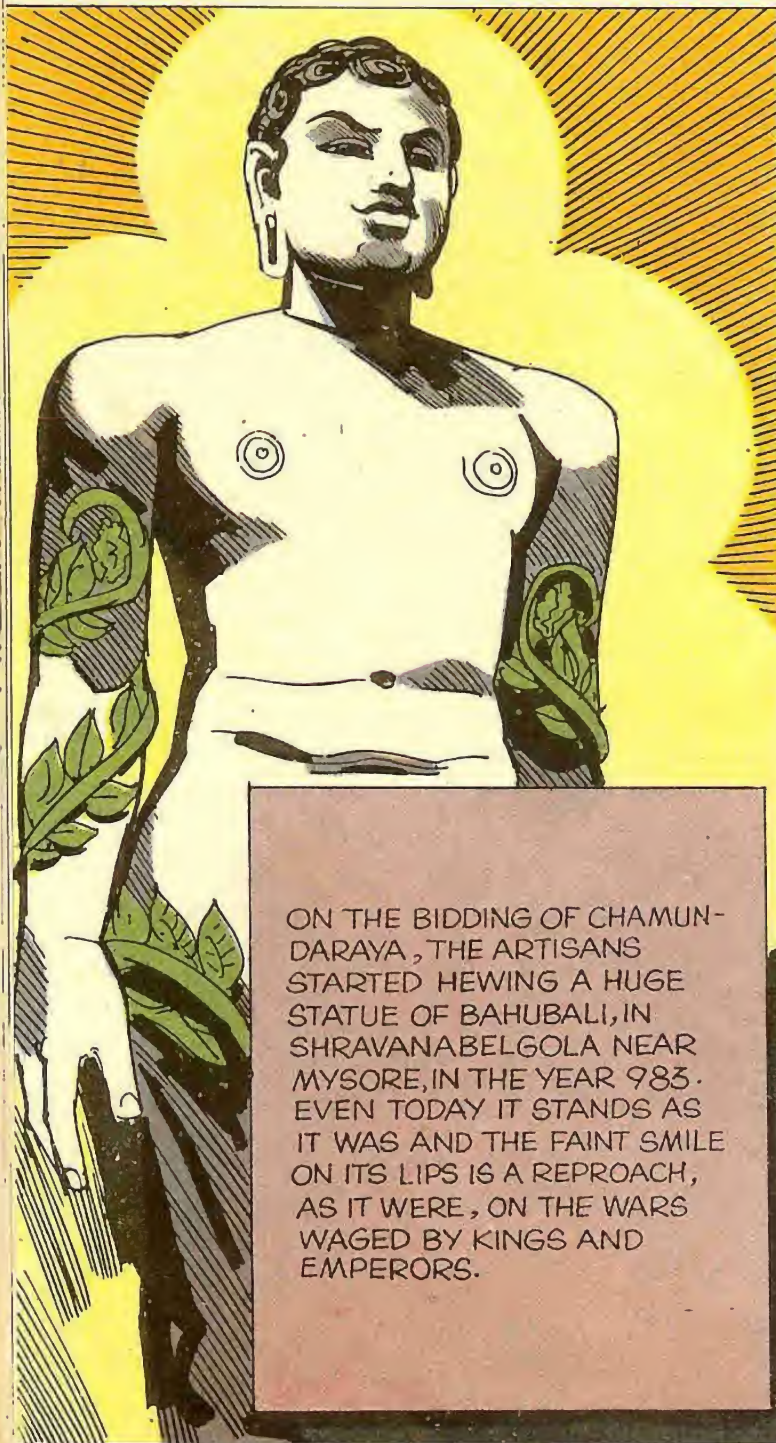
TIME PASSED BY. CREEPERS AND SNAKES MADE THEIR HOMES NEARBY AND HIS STATUE WAS SCARCELY VISIBLE.



IN SOUTH INDIA, THERE WAS A GENERAL CALLED CHAMUNDARAYA OF KING RACHMAL. ONCE HIS MOTHER EXPRESSED A DESIRE.

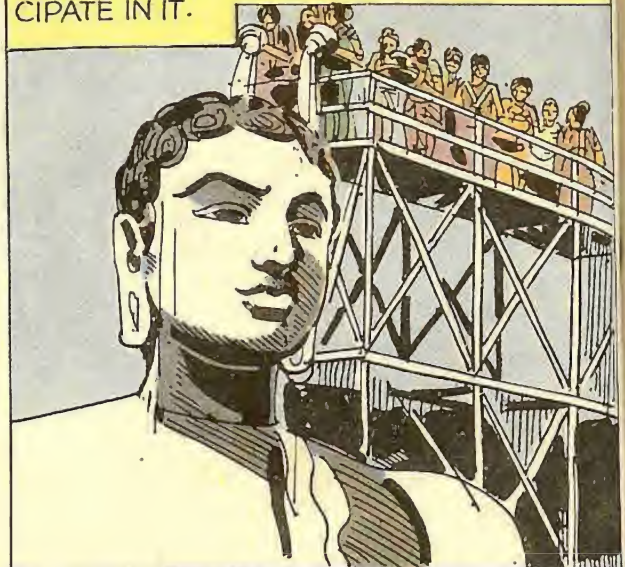
SON, I WISH TO SEE
BAHUBALI'S STATUE.

IT IS VERY
DIFFICULT TO SEE
THE STATUE OF
BAHUBALI IN
PODANPUR.
I SHALL ERECT
AN IDOL OF
BAHUBALI
HERE ON THE
INDRA GIRI.



ON THE BIDDING OF CHAMUN-
DARAYA, THE ARTISANS
STARTED HEWING A HUGE
STATUE OF BAHUBALI, IN
SHRAVANABELGOLA NEAR
MYSORE, IN THE YEAR 983.
EVEN TODAY IT STANDS AS
IT WAS AND THE FAINT SMILE
ON ITS LIPS IS A REPROACH,
AS IT WERE, ON THE WARS
WAGED BY KINGS AND
EMPERORS.

EVERY 12 YEARS, THE MAHAMASTAKA-
BHSHEKA IS HELD HERE. SEVERAL
MEMBERS OF THE ROYAL FAMILIES OF
MYSORE AS WELL AS THE COMMON PEOPLE
FROM ALL OVER THE COUNTRY PARTI-
CIPATE IN IT.



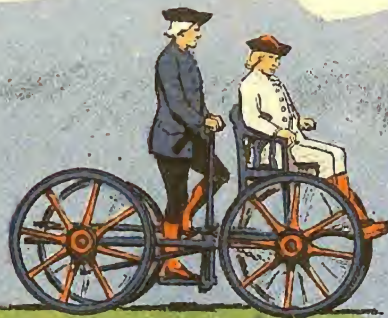
EMPIRES ARE BUILT AND
DESTROYED BUT BAHUBALI'S
SPIRITUAL EMPIRE LASTS TO
THIS DAY. THAT IS WHY EVEN
TODAY HUNDREDS OF PILGRIMS
AND TOURISTS FLOCK DAILY
TO SEE THIS STATUE.

LORD BHARAT HAD A SON
BY THE NAME OF MARICHI,
WHO HAD STARTED HIS
INDEPENDENT ORDER OF MONKS.

THROUGH A CYCLE OF
RE-BIRTHS, HIS SOUL TOOK
BIRTH IN THE FORM OF LORD
MAHAVIRA.

THE 2500TH ANNIVERSARY OF THE
NIRVANA OF LORD MAHAVIRA WAS
CELEBRATED WITH GREAT ECLAT
THROUGHOUT INDIA.

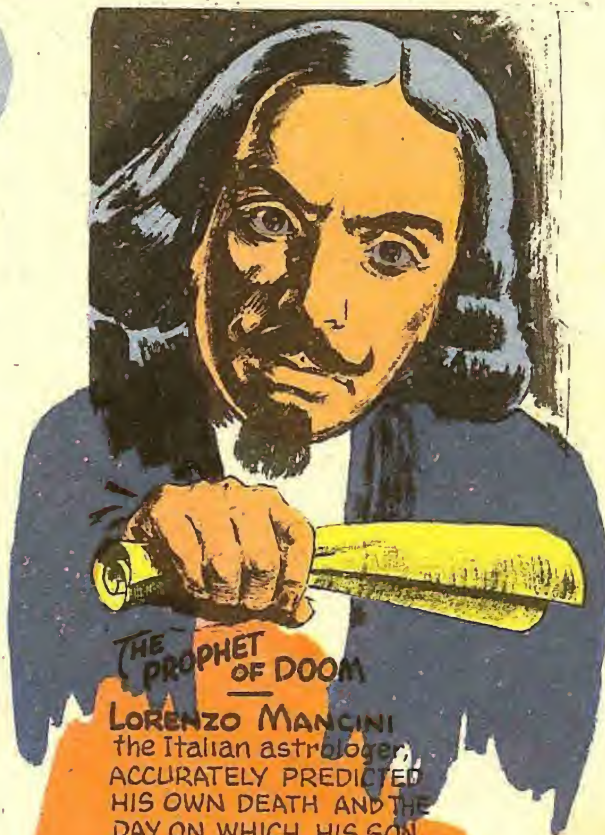
Ripley's Believe It or Not!



A FOUR-WHEELER
PEDALLED BY A FOOTMAN, WAS
DEMONSTRATED IN PARIS, FRANCE, IN
1779 - 61 YEARS BEFORE THE
INVENTION OF THE BICYCLE



A FARM GIRL
In Coruña, Spain,
OFTEN WALKS 20 MILES
TO MARKET
BALANCING 22 CHICKENS
ON HER HEAD



THE PROPHET OF DOOM

LORENZO MANCINI
the Italian astrologer,
ACCURATELY PREDICTED
HIS OWN DEATH AND THE
DAY ON WHICH HIS SON
PAOLO WOULD DIE IN
1652 -- AND PROPHESED
HIS WIFE WOULD DIE IN
THE YEAR 1656 -

HIS WIDOW, SISTER OF
CARDINAL MAZARIN,
DIED SUDDENLY ON
DEC. 29, 1656



DOORS AND WINDOWS
in Kafiristan, Asia,
ARE CONSTRUCTED IN A
LATTICE PATTERN - COPIED
FROM THE SUNGLASSES
WITH WOODEN LATTICWORK
WORN BY NATIVES

Ripley's Believe It or Not!



THE GREATEST FINGER PAINTER
KORNELIS KETEL (1548-1602)
 PAINTED SOME OF HIS GREATEST
 MASTERPIECES WITHOUT THE USE
 OF A BRUSH—USING ONLY
 HIS FINGERS OR TOES



THE VERTICAL FISH

A TYPE OF FISH
 THAT SWIMS ALMOST
 UPRIGHT AT A DEPTH
 OF 2,500 FEET. WAS
 SIGHTED BY EXPLORER
 CHARLES BEEBE FROM
 HIS BATHYSPHERE—YET
 THIS KIND OF FISH HAS
 NEVER BEEN SEEN AGAIN

THE LAZY BLOSSOMS

AS BLOOMS OF THE
 DESERT CHRISTMAS
 CACTUS ARE CALLED—
 FOLD THEIR PETALS
 EVERY NIGHT AND DO
 NOT OPEN THEM TILL
 3 P.M. THE NEXT DAY



THE KAHAWAI FISH
 WHEN USED IN NEW ZEALAND
 AS BAIT TO CATCH SWORDFISH
 HAS A HOOK SEWN TO ITS BODY



THE WANDERING CACTUS
Tradescantia navicularis
 GETS ITS NAME FROM THE
 FACT THAT ITS STEMS PUT
 OUT ROOTS WHICH
 PENETRATE THE SOIL
 —AND CREATE NEW
 PLANTS SO THAT
 THE CACTUS
 SEEMS TO BE
 CONSTANTLY
 ON THE
 MOVE

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BILLY PHILLIPS of Nashville, Tenn.,

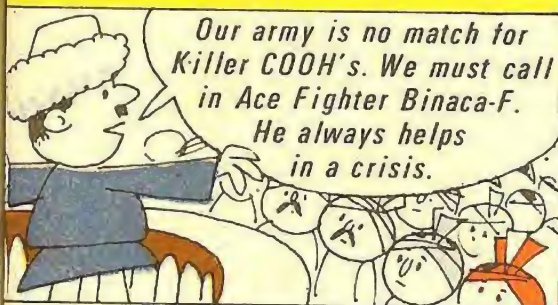
A LAD OF 16 WHO WAS DISPATCHED BY GEN. ANDREW JACKSON
 TO WARN AMERICANS THAT THE WAR OF 1812 HAD BEGUN,
 RODE 860 MILES ON HORSEBACK IN 9 DAYS
 —AVERAGING 95 MILES A DAY FOR 9 CONSECUTIVE DAYS

The Diwali War

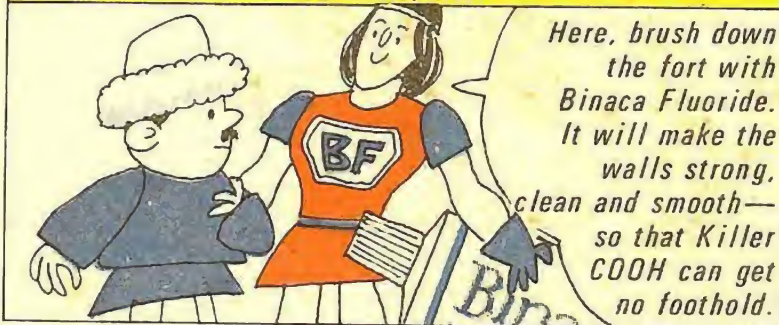
The independent state of Dentown, July X05III. Court Astrologer Wide-Eye predicts a forthcoming attack on Fort White Teeth by Demon Acid, Killer COOH.



Later that day, the army chief, addresses the National Assembly.



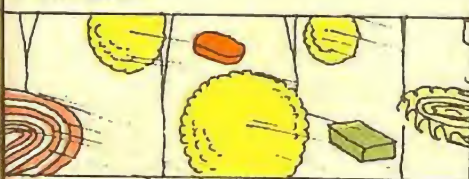
Binaca-F agrees to help. And comes armed with his secret weapon: Binaca Fluoride Toothpaste.



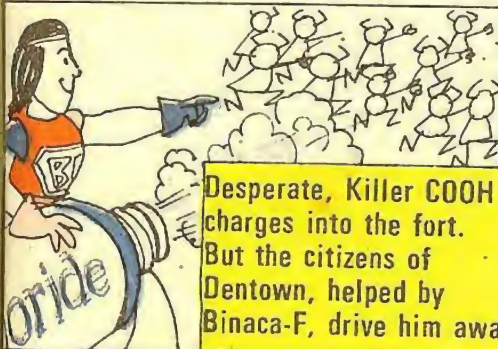
The citizens of Dentown give full support to Binaca-F and follow his instructions faithfully.



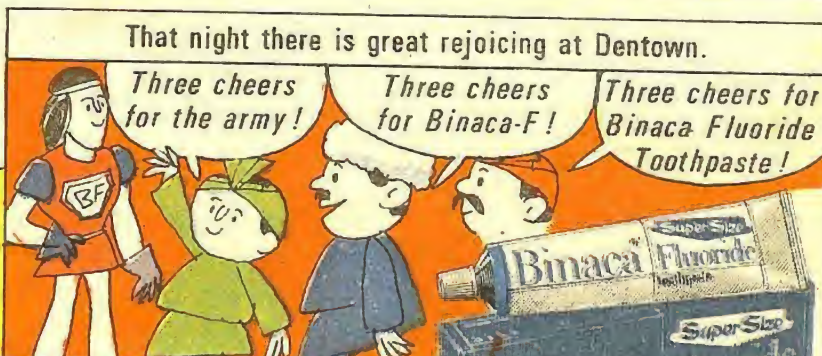
As predicted, early on Diwali Day, Killer COOH strikes. Cannon-ball adeos, Barfi Bombs, Peda Pellets—all deadly weapons—come hurtling into the fort.



But to the amazement of both armies, the fort stands invincible. Binaca Fluoride Toothpaste has strengthened it against attack.



Desperate, Killer COOH charges into the fort. But the citizens of Dentown, helped by Binaca-F, drive him away.



That night there is great rejoicing at Dentown.

Three cheers for the army!

Three cheers for Binaca-F!

Three cheers for Binaca Fluoride Toothpaste!



Formula for carboxyl acid group, which attacks tooth enamel and causes painful cavities

Brush in extra toughness. Arrest tooth decay with Binaca Fluoride.



here's *the irresistible* **CRACKIES**

Like Santa Claus, NP brings a lot of flavourite delights for kids —NP Crackies chewing gums in peppermint, pineapple, tutti fruity, orange and unique supari flavours—Bubble gums too.

Then there's Bonbite—the creamy sweet with the inimitable taste. And ballgums in delicious fruit flavours.

your chewsy Flavourite



NP — The only Chewing gums and-Bubble gums-with **NP** mark of quality.

*Have pockets full of **NP**—your chewsy flavorite!*

**THE NATIONAL
PRODUCTS**
BANGALORE

